



SIMPLY TRAINING SOLUTIONS

Empowering Individuals.  
Changing Communities.

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# 5 Key Times Our Clients Contact Us

- ❑ When frontline employee turnover is unacceptable due to poor communication skills.
- ❑ When frontline employees are driving business away and revenue is decreasing due to a lack of foundational customer service skills.
- ❑ When participants in employee training programs are failing to secure and retain meaningful employment due to a lack of job readiness skills.
- ❑ When a certified minority owned company with experience and a connection to the communities served, will best serve participants and meet program or grant requirements.
- ❑ When grant requirements stipulate soft skills training must be incorporated into workforce development programs.



SIMPLY TRAINING SOLUTIONS



Summer Alexander

Greetings! I am Summer Alexander, CEO of Simply Training Solutions where our mission is to empower members of underserved communities with the knowledge, tools, and skills to build businesses and careers that afford them the resources needed to leave a legacy for their families and positively influence their communities.

We are passionate about the people we serve and the communities they represent. Simply Training Solutions is a certified minority-owned firm providing soft skills communication training, curriculum development, strategic planning, and community outreach for governments, corporations, non-profits, and educational organizations.

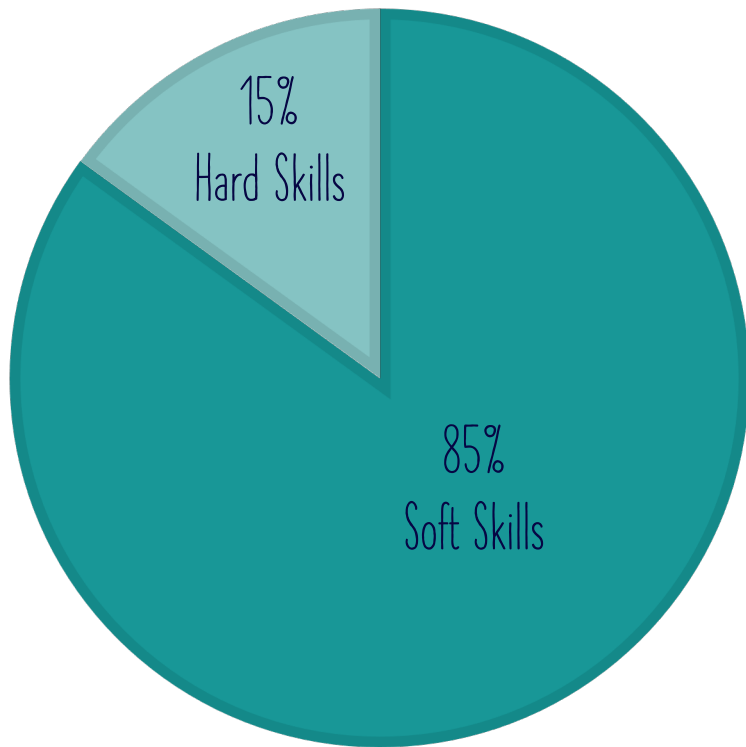
Soft Skills  
Training

Curriculum  
Development

Community  
Outreach



## JOB SUCCESS FACTOR



## 85% of job success comes from having well-developed soft skills and people skills.

According to research conducted by Harvard University, the Carnegie Foundation and Stanford Research Center, 85% of job success comes from having well-developed soft skills and people skills, and only 15% of job success comes from technical skills and knowledge (hard skills).

Intentional workforce development efforts yield two-pronged benefits.



Employers will decrease turnover, increase operational efficiency, and improve productivity.



Employees will experience increased job satisfaction, improved morale, and better preparation for leadership.

40 percent of American business leaders are experiencing difficulty finding employees with in-demand skills, even for entry-level positions. An additional 20 percent of employers claim that most of their new talent is underprepared for the job that they're entering.

McKinsey & Company

# Our Training Solutions

- Communication Skills

- Active Listening
- Confidence & Character
- Business Writing
- Effective Email Communication
- Phone Etiquette
- Nonverbal Communication
- Personal Branding

- Workforce Development

- Interview Preparation
- Attitude & Adaptability
- Teamwork & Collaboration
- Problem Solving
- Customer Service
- Consultative Sales
- Presentation Skills

- Leadership Development

- Enhancing Personal Leadership
- Cultivating Emotional Intelligence
- Conflict Management
- Collaborative Communication
- Time Management & Productivity

# OUR PROCESS

## EMPLOYER FOCUSED

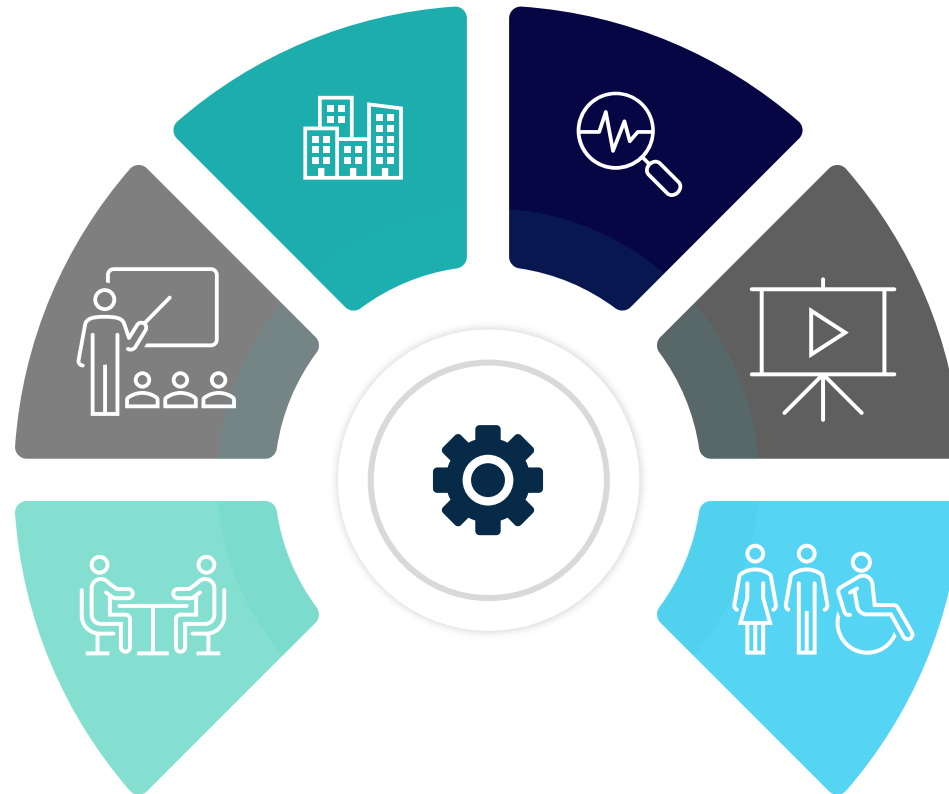
We engage the business community to understand the knowledge gaps in the workforce.

## SPECIALIZED CURRICULUM

Development of custom curriculum that incorporates both mindset and technical skills.

## PRACTICAL APPLICATION

Our programs simulate real-world experiences and include interactive exercises and role play.



## INDUSTRY BEST-PRACTICES

We utilize industry data and research to ensure our training meets current industry standards.

## MULTIMEDIA DELIVERY

We incorporate multiple methods of training delivery to maximize the learning experience.

## INCLUSIVE TRAINING

We provide inclusive training that is accessible to learners from diverse backgrounds.

# SPECIALIZING IN MAKING COMPLEX CONCEPTS SIMPLE

## ABOUT SUMMER



Summer Alexander is a leader, speaker, equity and belonging facilitator, and talent development professional with 10 years of experience developing and implementing training programs for diverse communities. As a certified workforce development professional, Summer specializes in making complex concepts simple to understand and implement. With a background in research, technology, and communications; Summer Alexander is uniquely qualified to teach the essential skills needed for success in an ever-changing work environment.

As CEO of Simply Training Solutions, LLC she serves as the lead trainer for the company whose mission is to empower members of underserved communities to position themselves for leadership positions through the ongoing development of the essential soft skills needed for career success.

Summer studied Business Communications at DePaul University and holds certificates in online instructional design and workforce development. She has developed curriculum for and taught at several community entrepreneurship incubator programs including the A.R.I.S.E. Entrepreneur and IL Department of Affairs' Vetpreneurship programs. Summer is the author of the Amazon #1 Best Seller: *The Little Book of Big Marketing Ideas* and co-author of *The Power & Profit in Partnership: An Actionable Guide to Help Solopreneurs Grow Their Business Through Joint Ventures*. A recognized thought leader in her industry, Summer has been a featured guest expert on Black Enterprise, Jet, WGN TV, WCIU TV, Rolling Out, and several other media outlets.



# CONTACT US



## GIVE US A CALL

Please call 469-575-5719 to discuss the unique needs of your organization.



## SCHEDULE A MEETING

[Click here](#) to schedule a virtual video chat to discuss next steps.