

Simply Training Solutions

Capability Statement



SIMPLY TRAINING SOLUTIONS

Simply Training Solutions is a certified woman and minority owned training company located in Frisco, TX. Providing soft skills workforce development training, curriculum development, strategic planning, and community outreach for governments, corporations, non-profits, and educational organizations.

Core Competencies

Education & Training

- Communication Skills
 - Verbal
 - Non-verbal
 - Written
 - Listening
- Presentation Skills
 - Public speaking
 - Virtual training
- Social Skills
 - Self-management
 - Conflict resolution
 - Personal branding
- Thinking Skills
 - Problem-solving
 - Critical thinking
- Curriculum Development

Past Performance

University of Illinois Center for Literacy

STS trained leaders and staff from six divisions of the UIC Center for Literacy. STS taught the staff communication skills, social skills and thinking skills to use in their work with parents in under-served and under-resourced communities.

Pace Suburban Bus

STS developed a comprehensive outreach plan, hosted, and secured several local events, developed messaging for and trained members of minority communities to help rollout a new universal fare system in the Chicagoland

Village of Matteson, IL

STS developed a strategic communications plan including a community-wide survey, asset map, social media plan, economic development guide, and informational videos. STS trained staff and held neighborhood workshops for local business and community members.

Differentiators

- SMS is a certified woman and minority-owned organization offering comprehensive training solutions including assessments, research, curriculum development and best-practice learning solutions.
- SMS has a team of knowledgeable experts with over 20 years' experience serving under-served communities.
- Our team holds multiple workforce development certificates.

Contact Information		Company Data	
Company Name	Simply Marketing Solutions, LLC d/b/a/ Simply Training Solutions	NAICS Code	541611, 541612, 541613, 541910, 541430, 611430
Owner Name	Summer Alexander	Company Footprint	Project experience in the U.S.
Phone/Fax	(469) 575-5719	Industry and Other Certifications	WOSB NMSDC
Address	8700 Stonebrook Pkwy #2725 Frisco, TX 75034	Accept Credit and Purchase Cards	Yes
Email	info@simplytrainingsolutions.com	Industries Served	Government, Education, Corporate, Non-Profit
Website	www.simplytrainingsolutions.com	DUNS CAGE	081273852 85HR6